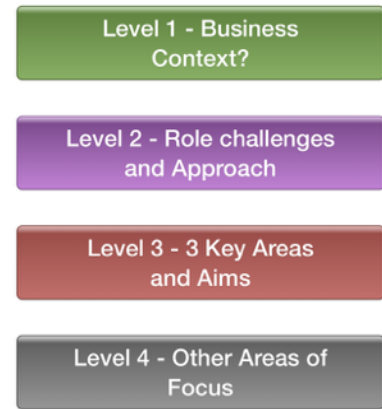


Interview Preparation Template  
*Approaching the Role*



Preparation Questions	Fill in the boxes below
<p><b>Level 1 - What is the business context?</b></p> <p>The purpose here is to understand the viewpoint of the interviewers. By empathising and demonstrating knowledge of their challenges, you immediately engage with them.</p> <p>Search online to find out:</p> <ul style="list-style-type: none"><li>• What information about the company is on their website (History, where they have come from and current events?)</li><li>• Read the most recent CEO announcements for key company themes?</li><li>• Read the most recent Company Report for key company themes?</li><li>• Search LinkedIn to find out about company structure and individuals involved in the hiring process.</li><li>• What information about the company is in the news?</li><li>• What are the competitors doing and how might that impact them?</li><li>• Anything about the customers in the news that is impacting the company (positive or negative)?</li></ul>	

## CAREERING TO SUCCESS

<p><b>Level 2 - What do you believe the specific challenges of the role will be? And what will be your proposed approach?</b></p> <ul style="list-style-type: none"><li>• Think through how any of the information in Level 1 impacts on the role directly or indirectly?</li><li>• What will you bring to the job to tackle these challenges? Think big and show some of the skillsets you might bring to the role.</li></ul>	
<p><b>Level 3 - What are the 3 key job areas you would target based on the above? And what would you like to achieve?</b></p> <p>Use this opportunity to show that you are engaged in the role and motivated to succeed.</p> <ul style="list-style-type: none"><li>• By bringing 3 areas of aligned, thought through priorities, you show complete focus to delivering value to the business.</li><li>• “What’s in it for them” (for the interviewers to know) - make it relevant and personal to them and how you can help them. Make them want to give you the role.</li></ul>	
<p><b>Level 4 - What areas do you plan to add value in addition to the main approach to the role?</b></p> <ul style="list-style-type: none"><li>• Have you seen anything from level 1 that you can support such as corporate events, wellbeing initiatives, etc.?</li><li>• Despite excelling so far by showing how you align to the business and role needs in Levels 1-3, what icing on the cake do you bring that other candidates don’t have?</li></ul>	